

Sherei Jackson Photography

Hello There,

Welcome to the adventure. Here at Sherei Jackson Photography we believe that you are “Fearfully and Wonderfully Made” (Psalms 139 : 14). We are all about catching the most glorious days of the human condition. Thank you for letting us be a part of this special season. This guide will help you get ready for our upcoming photography date. From what to wear, to what to expect, we hope this helps get you excited. So pop in a good CD, grab a cup of Joe, and take a few moments to thumb through. Please remember to return our client questionnaire as soon as you can.

Thanks + GB,

SJ

Client Questionnaire 1

You can go ONLINE to <http://form.jotform.us/form/20891056636154> to fill this out + submit through the internet; Or you can submit the form below in person.

First Name:	
Email:	
Street:	
State:	Zip:

Last Name:
Phone:
City:

How did you hear about us?

What is the best way to communicate with you? Circle one: Text Email Call FB Message

Would you like to receive occasional emails about future deals and offers? (this doesn't happen that often, and can save you a boatload on family pictures). Circle one: Yes No Thanks
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Would you like your email to be added to our blog roll? (You will get an email, each time we post a new picture blog.) Circle One: Yes No Thanks

Client Questionnaire

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How many people will be Photographed during our session?

What type of session is this (engagement, family, etc?)

Do you know where you want to shoot? If yes, where? Describe the venue for me:

If no, not a problem, I can help. List the types of places you enjoy the most or that hold significance. If they are significant, explain. (parks, museums, sporting fields, university campus, library, etc).

Circle any that you like: B+W Photos Sepia Photos Posed

Candid Modern-Texturized Pictures vignettes

Client Questionnaire

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What are you and those being photographed passionate about?
(sports, music, etc)

How would you describe those being photographed and your
personal style?

Does getting in front of the camera make you nervous or shy?

Client Questionnaire

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Are you interested in learning more about our graphic designs?
(baby announcements, save-the-date cards, wedding invitations,
etc)

Are there any must-have photos (traditional shots, him only, her
only, certain props, etc)?

Is there someone we should thank for referring you?

Client Questionnaire Terms of Use

Our copyright is a little unique. We believe clients should have full access to their images. We don't believe you should pay extra, after sitting fees, to buy the digital files. Each session includes a digital copy of **all** of your images, yours to print, post on FB, Twitter, and share with family. **The only thing we ask is that you always give credit by tagging each picture with 'Sherei Jackson Photography. shereianddaniel.com.'** We offer professional printing services because we love pictures, in our hands, and off of computers. You can print through us, or take your digital files anywhere you feel comfortable with. Our images are the lifeblood to the company. We love featuring our clients on our Facebook page (www.facebook.com/shereiphoto), on our blog (sherei.jacksonphotography.wordpress.com), and occasionally on our website (shereianddaniel.com). We also use our client images in our displays at work and at booths. We will always let you know before your images are posted online. The only OPT OUT is for newborn and maternity (because little ones are precious, and we completely understand when new Mom's need to some intimate time with baby before the world sees their beautiful little faces).

Do you agree to the terms of use?

YES NO

X_____

FOR INFANT/NEWBORN SESSIONS ONLY:

Is it okay if we use your images? YES NO

What to Wear

We encourage you to bring at least 1 outfit change. The style of clothing is whatever you want to capture: dressy or casual. We strive to create images that are full of light, classic, and timeless, with a modern touch.

For inspiration, check out the styles at Anthropologie, Free People, J. Crew, Urban Outfitters, Altered State, and Francesca's Collection (think modern, fresh, feminine).

We encourage 1 outfit change to be **color blocked**. Below are some guides on how to color block outfits so that each person in the photo matches, but it isn't cheesy or overdone. The basic idea is that you use one color (it can be different shades) to tie in each member, and each member dressed in the same style.

What to Wear

Color Blocking Example:

Style: Casual + Newborn + Family

Wife: white tank top with **turquoise** washed skinny jeans and a **red** patterned thick scarf.

Husband: Dark **turquoise** v-neck with jeans and **red** toms.

Son: **red** onesy, barefoot.



What to Wear

Color Blocking Example: Formal



Color Blocking Example: Casual + Family



What to Expect

After I review your questionnaire, we will have one more consultation to decide on the specifics of the day. Sessions last between 1-2 hours. You need to be at your session location 15 minutes before the start (to go over wardrobe, and scout out a few good spots to shoot). Sessions are laid back. Hopefully you will forget I am there and I will get to capture you, hanging out with the ones you love. Within 2 weeks you will get a sneak-peak. Most sessions will be blogged or put on FB within that two week period. Your images will be ready for delivery within a month of the session. (this can be rushed if needed). A week after your session, we will have a post-consultation to see if there are particular images you want to order for printing through us, or certain products to be made (albums, etc).